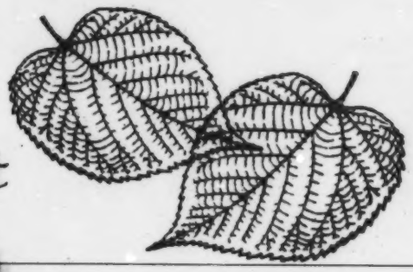
Summary of the Annual Report

JULY 1, 2000 - JUNE 30, 2001



Clean Nova Scotia

putting our future first

Who We Are

CLEAN NOVA SCOTIA

is a non-profit environmental education organization established in 1988. We work with Nova Scotians to help them understand the importance of environmental responsibility and provide them with the means to make positive decisions about the environment. we do this in two ways:

1. Delivering environmental programs province-wide.

Our flagship programs include the Home Tune-up, Planet Action Club For Kids (PACK) newsletter, Great Nova Scotia Pick-Me-Up and the Climate Change Centre

2. Providing information to all Nova Scotians.

Our team consists of a knowledgeable, committed staff and Board of Directors, and a supportive group of volunteers and members. Our membership includes individuals, families, volunteer groups, businesses, and institutions from across the province. We all share one thing in common -- the hope that we can work together to achieve a sustainable, environmentally-healthy society for future generations to enjoy. Our message has reached thousands across the province and around the world through our proactive work with government, businesses, organizations, and over 200,000 volunteers.

Our Motto Is:

Putting Our Future First.

We have adopted a tabloid format for this summary of our annual Report to save paper. A more complete version may be found at our website: www.clean.ns.ca

June 2001 saw the 'changing of the guard' at Clean Nova Scotia. It marked the end of Meinhard Doelle's tenure as Executive Director and the beginning of Angela Griffiths'. Accordingly, we have two parts to our Report from the Executive Director: Meinhard Doelle recounts the events of 2000/2001 and Angela Griffiths looks to the future.

Executive Director's Message

I feel very fortunate to have had the opportunity to be associated with Clean Nova Scotia for the past five years as Executive Director, a period that saw Clean Nova Scotia tackle new and challenging environmental issues such as climate change, energy and water conservation, and pesticides. At the same time, we have continued our tradition of delivering programs on litter and solid waste that are envied across the country and beyond. Programs like PACK and our Home Tune-up program have come into their own. The Climate Change Centre is doing pioneer work and showing the way for similar centres being set up across the country. These programs are helping Nova Scotians learn about their relationship to the environment and are poised to continue to do so for years to come. With these programs, we have continued the tradition of motivating Nova Scotians to better understand our individual role in reducing the impact we have on the environment through decisions we make every day. In the process, they have made us aware of emerging global challenges, such as climate change.

As my term as executive director comes to and end, I am provided with a unique opportunity to reflect upon the combined dedication of our funders, our members, our Board of Directors, and our staff. Each link in this chain has been essential in every achievement over the past five years. It is only this joint effort that has enabled us to achieve so much. Without taking away from this, I do want to illustrate the commitment brought to this organisation with a few examples.

Moosehead Breweries sponsored the Maritime Beach Sweep year after year as the sole sponsor in the amount of $25,000 for ten years, a truly remarkable corporate commitment to an environmental initiative. The RRFB has funded the majority of our solid waste efforts over the past decade, and was always supportive of innovative new ideas. Oland Breweries and Nova Scotia Power have been dedicated sponsors of our programs since our beginnings in 1988, a period of 13 years.

The dedication of our Board is perhaps best illustrated through our executive. It includes the experience of long time Board members such as Audrey Manzer and Andrew Paton, and the enthusiasm of relative newcomers Lesley Griffiths and Jim Cruickshank, with our tireless Chair, Don Zwicker to keep us all on the path. We have members who have been with us from the start, and whose support we can count on year after year. We have staff who have stuck with us year after year, in spite of financially more lucrative opportunities elsewhere, because they believe in what we do. Our three longest standing staff members, Peter Geddes, Cathy Trafford, and Dee Hawkins all illustrate this dedication. Finally, we have Marty Janowitz, who was "Clean Nova Scotia" for so many years, and who has been a pillar of strength on the Board during my term as executive director.

There are tremendous challenges ahead for societies around the world face in finding ways to meet human needs and improve quality of life in the face of increasing world population and shrinking resources. We have every opportunity through the unique partnerships that make up Clean Nova Scotia to show the world the way. We have long term funders that we can count on to support our work, a Board and staff who believe in the mission of Clean Nova Scotia, and now a new executive director with the know-how and energy, with the youth and experience, to take Clean Nova Scotia to the next level. Under Angela's leadership, Clean Nova Scotia is poised to take to next leap forward to making Nova Scotia an environmentally healthy, sustainable society with a quality of life that is a model to the world. I wish Angela, our Board, our staff, our funders, and our members all the best in this "mission possible".

Meinhard Doelle

Clean Nova Scotia has a history of over ten years of delivering credible, effective environmental education and as incoming Executive Director, I am proud to be a part of this dedicated team.

Nova Scotia stands on the eve of a new era in economic development and we are committed to demonstrating the same environmental leadership in the future as we have for solid waste management and pesticide use.

Nova Scotians are increasingly aware of, and concerned about, environmental issues such as climate change, air quality and water quality. Recent federal and international policy developments in these areas will affect us in many ways and Clean Nova Scotia will be at the forefront of efforts to provide education about the impacts and implications of these developments. We look forward to working with you to address the issues.

We welcome back returning Board members and at the same time anticipate the arrival of a new and expanded Board for the upcoming year.

I would like to take this opportunity to thank outgoing Executive Director Meinhard Doelle for his five years of commitment to Clean Nova Scotia. Meinhard steered Clean Nova Scotia through a difficult transition and has left the organization in a strong strategic position. We wish him success in his return to academia.

While funding continues to be a challenge, we plan to build on our successes in diversifying funding sources and to remain an important voice in environmental issues in Nova Scotia. As an organization we will strengthen and expand our current programs and work to further develop relationships with community, industry and environmental organizations. Clean Nova Scotia is driven by a dedicated and committed staff with the passion and knowledge to further environmental education in the province. When Nova Scotians have questions about the environment we live in, Clean Nova Scotia will be there as a resource. We look forward to hearing from you.

Angela Griffiths

Chairperson's Message

As I complete my first year as Chair of Clean Nova Scotia, I cannot help but reflect over my four years of involvement with this unique organization. During that period, we, as an organization, have been steadily evolving. We moved from a tenancy situation in provincial government-owned space in Halifax to owner-occupied offices at 126 Portland Street in downtown Dartmouth. Slowly but surely by various means and spurred-on by human ingenuity, the building is being transformed from a banking facility to the "new home of Clean Nova Scotia". During that same period our organizational structure has grown and improved to enhance the long-term stability of Clean Nova Scotia.

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Annual Report JULY 1, 2000 - JUNE 30, 2001

Clean Nova Scotia
putting our future first

Over the last couple of years there has also been a change in Clean Nova Scotia's programs. New programs such as "Home Tune Up", "Climate Change Centre" and "Clean Water", have taken on a higher profile. After 10 years of commitment to "Moosehead Maritimes Beach Sweep", Clean Nova Scotia and the Moosehead Brewery organization decided to target other areas and the Beach Sweep has been incorporated into the Great Nova Scotia Pick-Me-Up and the new Adopt-A-Beach Program. I would like to take this opportunity to extend a heartfelt thank you to Moosehead for having partnered with Clean Nova Scotia for the last decade in this very worthwhile program.

In conjunction with our Corporate Fundraising Campaign which was launched last fall, a power point presentation was developed that is also a most informative tool in Board and/or staff orientation and for speaking engagements. The annual Corporate Campaign has achieved modest yet encouraging results that are growing at a steady pace.

The most significant news of the year came from our Executive Director, Meinhard Doelle, who announced in late winter that he would be leaving his position with Clean Nova Scotia to pursue advanced studies in Environmental Law. Over the past five years Meinhard Doelle has served our organization very well and we are sorry to see him go. We extend our sincere best wishes as he journeys in another direction along his career path.

The response to our ad for a new Executive Director was very promising and as a result, Dr. Angela Griffiths was offered the position and accepted the challenge of steering the 'great ship' Clean Nova Scotia. Angela holds a doctorate in Resource Management and Environmental Studies from the University of British Columbia and has a broad range of experience in environmental issues. The Board wishes to extend a very warm welcome to Dr. Griffiths as we look forward to working with her toward the betterment of our organization.

I personally would like to thank the Board members for their commitment over the past year through Board participation, Committee work and attendance at events. I also wish to extend my sincere appreciation to Meinhard Doelle and all the staff of Clean Nova Scotia for their dedicated efforts and their commitment to the programs of Clean Nova Scotia.

Don Zwicker,
Chair

Current Programs

Great Nova Scotia Pick-Me-Up

Initiated in 1992, the Great Nova Scotia Pick-Me-Up, sponsored this year by the Resource Recovery Fund Board and the Nova Scotia Department of Environment and Labour, in-kind support, by Farnell Packaging, attracted over 26,000 volunteers to date.

Waste Reduction Week

October 15-21 marked Clean Nova Scotia's ninth annual Waste Reduction Week. The week is used to recognize the need to better manage the solid waste created by Nova Scotians, and to recognize efforts currently made to reduce the amount of waste produced in the province.

Nova Scotia Materials Exchange

The first not-for-profit materials exchange of its kind in Nova Scotia, the program is based on the idea that one person's garbage may be another person's treasure. The Materials Exchange is funded by Action 21 and the Resource Recovery Fund Board.

Environment Week

Environment Week is held every year to recognize the environmental achievements of Canadians and create awareness about the work which still needs to be done. Theme Days for the week (June 3-9) included Commuter Challenge Monday, Clean Air Tuesday, Green Workplace Wednesday, Oceans Day, and Waste Reduction Friday. Clean Nova Scotia received tremendous media coverage, with nightly spots on ATV's Live at 5, and articles in the Chronicle-Herald.

Clean Nova Scotia Web Site - www.clean.ns.ca

Our recently updated web page provides a comprehensive look at CNS activities and programs.

HRM Education

Clean Nova Scotia has been working with the Halifax Regional Municipality to promote reducing, reusing, recycling and composting applications through classroom presentations/school visits, visits to various Industrial, Commercial and Institutional (ICI) sectors, outreach/targeted events, and Enviro-Depots.

Adopt-A-Beach Manual

Clean Nova Scotia, with funding from Gulf of Maine Council on the Marine Environment, has developed an Adopt-A-Beach manual to expand the role of community groups concerned with the health of coastal systems. A follow-on to this program is described in New/Proposed Activities below.

Home Tune-Up

Initiated in the fall of 1999, in partnership with the Climate Change Action Fund, the Nova Scotia Department of Natural Resources, the Halifax Regional Water Commission, Wilson Fuels and the Canadian Oil Heat Association, Clean Nova Scotia sends trained staff to residences in HRM to perform environmental assessments. Clean Nova Scotia Home Tune-Up assessors had visited close to 2000 homes in the Halifax Regional Municipality by March 2001.

In 2001, we will be adding a new component to the program called "Energuide for Houses" (EGH). The EGH program also involves a physical assessment of the home that includes technical measurement and calculation of energy efficiency using a blower door and computer software.

Climate Change Centre (Public Education and Outreach Hub)

The Climate Change Centre is part of a national network of organizations bringing sectors together to work collaboratively to build understanding of climate change and its environmental, economic and social impacts by coordinating, supporting and building the capacity of climate change public education and outreach (PEO) efforts within the province.

Pesticides Program

Clean Nova Scotia has been working with the Halifax Regional Municipality on the implementation of the pesticides by-law since May of 2001. CNS reviews pesticide permit applications, conducts on site evaluations, and provides education and information on "natural landscaping" alternatives.

HEAT Line

Clean Nova Scotia operated the Home Energy Action Tips line on behalf of the province during the winter of 2000/2001. The program involved responding to public inquiries about energy efficiency via e-mail and a province wide 1-800 number.

Quagmire

With the support of the McConnell Foundation, Clean Nova Scotia is revising and updating this popular education program. As part of the process, it is being aligned with both Nova Scotia's curriculum requirements for grades 7-9 as well as the Pan-Canadian Guidelines. Quagmire is also being translated into French.

Enerplan

During the early spring of 2001 CNS conducted a small research project for Enerplan Consultants Ltd. Enerplan sells energy savings to companies by making infrastructure improvement recommendations.

CNS Building Retrofit

With support from Environment Canada's EcoAction 2000 program, Clean Nova Scotia is making improvements to its building to help reduce our environmental impacts in the workplace by increasing the efficiency of the heating system, insulation augmentation, air tightening, and installation of water conservation hardware. The building also serves as a demonstration site for this technology.

Programs in Development

Adopt-A-Beach Stewardship Program

The Adopt-A-Beach program, which builds on the Adopt-A-Beach Manual developed by Clean Nova Scotia with the support of the Gulf of Maine Council, involves the promotion of community based stewardship for Nova Scotia's shorelines. Besides beach clean-ups, adopting groups will monitor their shoreline and may participate in coastal zone studies as well as acting as the community contact when issues arise. Requests for funding for this project are presently under review with encouraging responses to date.

Multi Unit Residential Tune-Ups

Initial discussions have begun with the Investment Property Owners Association (IPOANS) regarding the development of a Home Tune-Up style auditing program for apartment buildings.

Climate Change School Presentation Program

This program would involve making presentations to students in Grades six, nine, and twelve on climate change sources, effects and solutions. The presentations would include information related to land, air, and water, as well as current, local information and success stories. Teacher educational kits, including class activity sheets and projects, would also be provided.

Publications

PACK

Initiated in 1995, the Planet Action Club for Kids (PACK) newsletter tackles environmental issues that affect us all, young and old. The newsletter, featuring "Cool Coyote", is aimed at senior elementary students and is accompanied by a Teacher's Guide which provides supplementary information and suggested activities for students. PACK is distributed free of charge, and this year, reached approximately 15,000 children in over 700 classrooms across the province. During the 2000-2001 academic year, topics featured included climate change, the individual, and air.

Renews

ReNews, distributed quarterly, is a newsletter that outlines current CNS activities. The newsletter reaches over 2,500 individuals, businesses, schools, and members of government.

Membership Brochure

Our new membership brochure gives an overview of Clean Nova Scotia and its flagship programs. It underscores the importance of connecting with nature and taking initiative in protecting the

environment. The back panel features eco-facts and tips. The brochure has recently been updated to reflect the new membership fee structure, which now includes a special price for Youth/PACK members, students and seniors, and families.

Adopt-A-Highway Brochure

Clean Nova Scotia partnered with the Women's Institutes of Nova Scotia, the Lions Club of Nova Scotia, and the Departments of the Environment and Labour, Economic Development and Tourism, and Transportation and Public Works to invite concerned individuals and groups to become stewards of sections of Nova Scotia's highways.

Nova Scotia Materials Exchange Brochure

Created for the Materials Exchange program, which has a long-term goal of helping business and industry develop creative ways to avoid landfilling and reduce disposal costs, this brochure describes program features and includes a materials listing form.

Climate Change Brochure

This brochure, for one of CNS's newest programs, was designed to complement the information workshops delivered across the province and provide a beginner's introduction to the climate change issue. The colorful publication explains key terms, provides a layperson's explanation of how climate change can affect them, as well as tips for reducing energy use.

Climate Change Videos and Cable Show

Building on the successful eight-part waste reduction video series, the Travelling Environmental Show, Clean Nova Scotia has completed an additional four videos, produced by Access Communications in Dartmouth. Climate change is the focus of these new shows. The shows have been made available to cable stations across the province, and video tapes have been produced for the public.

Annual Report

Clean Nova Scotia's annual report, presented to members at our Annual General Meeting, provides an overview of CNS activities for our fiscal year, which runs from July 1 of one year, to June 30 of the next. Our annual report lists members of the CNS team, financial and program information, as well as details about current and developing projects.

Home Tune-Up Brochure

Created for the Home Tune-Up environmental assessment program currently underway, the brochure features information about climate change and the environmental impact we have as homeowners, tips for conserving energy and water in the home, and an outline of the benefits of giving your home a tune-up.

Guide To Environmental Law For Nova Scotians/ Environmental Assessment Handbook

In partnership with PWM Research & Consulting and the Legal Information Society of Nova Scotia, Clean Nova Scotia has published a CD-ROM covering environmental law in Nova Scotia. This is available through the Legal Information Society.

Media Coverage/Activities

Clean Nova Scotia stories and media releases were picked up by a variety of electronic and print media, including the following:

Television

ASN's Breakfast Television, ATV's Live at Five, CBC News, and Access Cable.

Radio

AVR - Annapolis Valley Radio, CKDU Dalhousie University, UN Global Shortwave Radio, CBC Main Street, CJCH Radio Halifax, CJLS Radio Yarmouth, CBC Information Morning, CBC Maritime Noon.

Print

Atlantic Construction Journal, The Chronicle-Herald, Commons North Neighbourhood Association Neighbourhood News, The Daily News, Dartmouth Downtown Development Corporation's What's Up in Downtown, Ecology Action Centre's Between the Issues, Education 2000, Efficiency News, Enerplan/ROSE News, Healthy Homes Indoor AIR Lines, Nova Scotia Youth Conservation Corps News, Parent-Child Guide Book, The Southender, the Antigonish Casket, The Coast, The Contractor's Desk, The EnviroConnect, the Hants Journal, the Nova Scotia Business Journal, The Record, the HRM WasteLess Exchange, the Truro Daily News, and the Halifax Regional Water Commission Water Talk, the Seniors' Advocate, Metro Transit Go Times, the Guardian, the Amherst Record, and the Valley Mirror.

The Daily News Sunday Homes Column

Over the past year, Clean Nova Scotia had a number of home-related environmental pieces published in the Sunday Homes section of The Daily News.

Fundraising

Membership Campaign

Over the past year, initiatives have been put in place to encourage new membership. We had 745 new members join between July 1, 2000 and June 30, 2001. We wish to welcome these new members to the Clean Nova Scotia family.

Beach Auction Gala

On June 8, International Oceans Day, CNS held the 3rd annual Beach Auction and Dinner. At Pier 21, participants enjoyed a delicious meal, and were entertained by Master of Ceremonies Nancy Delaney. Keynote speaker Richard Wheeler, enviro-adventurer, gave a presentation on his experience as a solo-kayaker following the path of the Great Auk from Newfoundland to Cape Cod. A silent auction was held during the dinner, and a live auction, featuring the creations of local artists, took place later in the evening. Some of the auction items included a trip for one to Sable Island, a weekend for two at the Whitman Inn, and an historic tour of Alexander Keith's Brewery. A new part of this year's event was the School of Fish Contest. Grade 3, 4 and 5 students in HRM were invited to create papier maché fish with the most fantastical fish in the opinion of those present taking the prize. A big thank-you to classes from George Bissett Elementary, Caldwell Road School, Shannon Park Elementary, Bicentennial School, Lakeview School, Beaverbank-Kinsac School, and Tantallon Elementary School for taking part in what will definitely be an annual treat. Proceeds from this event go toward programs that help educate about environmental stewardship.

Annual Corporate Campaign

In the summer of 2000, working with industry leaders from across the province, the Board embarked on an exciting new corporate campaign to raise funds for Clean Nova Scotia. Many of those recognized the long-term through multi-year pledges of support. This campaign is growing and we invite you to join these companies in Putting Our Future First.

Champion Award ($25,000 and up)

Nova Scotia Power Inc.
Metro Radio Group

Patron Award ($10,000 - $24,999)

Eastlink
Canadian Oil Heat Association
Halifax Regional Water Commission
Nova Scotia Department of Environment and Labour
Resource Recovery Fund Board

Benefactor Award ($5,000 - $9,999)

ATV/CTV
TD/Canada Trust Friends of the Environment Fund
Michelin
Oland Brewery
The Chronicle-Herald Ltd.

Supporter Award ($2,000-$4,999)

Canadian Airlines (Corporate Safety and Environmental Services)
Canadian Wildlife Service
Environment Canada (Atlantic Region)
Eastbridge Consulting
Imperial Oil Charitable Foundation
Maritimes & Northeast Pipeline
StoraEnso
Wilson Fuels

Contributor Award ($600 - $1,999)

Enerplan Consultants Ltd
The Oland Brewery Ltd.
PanCanadian Petroleum Group
Rideau Construction

Friends Award

Atlantic Wholesalers (Loblaws)
Brent Austin
Clearwater Fine Foods Inc.
Deloitte & Touche
Dillon Consulting
E.D. Horlock
Hilary Rankin
Jacques Whitford
Jason Schella
Jill Cooper Robinson
John Manning
Krista Jenkins
Larry Leblanc
Marty Janowitz
Meinhard Doelle
Nancy Delaney
Phil Otto
Philip Environmental
Seagull Pewter
Steve Fudge
Steve Rankin, Jr.
Stewart McKelvey Stirling Scales
TwinPak

In-Kind Recognition Awards

Al Chaddock
Alderney Landing
Alex Colville
Allura Communications Ltd
Appleton Chocolates
Bebbington Industries
Betty's Cards and Gifts
Blomidon Inn
Brenda Hodinott
Brio Bodywear Inc.
Bro-Moc Print & Litho Ltd.
Carol Hansen MacDoanld
Captain Evans Wharf
Casino Nova Scotia
Clean Nova Scotia Staff
Coast Magazine
Coastal Spirit Expeditions
Compass Communications
Environment Canada
Fireworks Gallery
Frame Plus Art
Frog Hollow
Golf Central
Great Ocean Natural Food Market
Halifax Regional Water Commission
Harbour Hopper Tours
Historic Feast Dinner Theatre
Jane Shaw Law
Jennings Seminar Group
Jest in Time Theatre
Joan Doherty
John Dunswoirth
Joshua Kurek
Lasting Impresions
Leighton Davis
Maritime Campus
Maritime Digital Colour
Maritime Marlin Travel
Marjorie Willison
Murphy's on the Water
National Art
Neptune Theatre
Oland Brewery Ltd.
PartyLite Gifts
Peller Estates
Pier 21
P'lovers
Radical Concepts
Roger Savage
Salon Marrakesh

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Sandy Alexander
Sara Bonneyman
Seagull Pewter & Silversmiths Ltd.
Stuart MacLean
Susan Waringer
The Flag Shop
These to Those
Trail Shop
Urban Alchemy
Vasari
Visual Impact
Westin Nova Scotian Hotel
Whitman Inn
Wilson Fuels
Woozles

Board Of Directors

Ray Côté
Jim Cruickshank
Archie Fader
Lesley Griffiths
Jack Hartnett
Martin Janowitz
Andrew Paton
Lorrie Roberts
Brenda MacDonald
Nigel Miller
Steve Rankin Sr
George Taylor
Don Zwicker, Chair
Audrey Manzer, Past Chair

Executive Committee

Jim Cruickshank
Andrew Paton
Audrey Manzer
Lesley Griffiths
Don Zwicker

CNS Committees

Futures Committee
Waste Reduction Week Committee
Membership Committee
PACK Advisory Committee
Beach Auction and Dinner Committee
Nomination Committee
Climate Change Action Committee
Program Planning and Volunteer Committee
Clean Water Action Committee
Corporate Campaign Committee
External Committee Memberships
Gulf of Maine Committee
Adopt-A-Highway Committee
Nova Scotia State of the Environment Advisory Committee
Voluntary Planning
Go For Green Committee

Staff

Clean Nova Scotia has a permanent staff consisting of the Executive Director, the Manager of Finance and Administration, and the Director of Development. Other staff are hired on a contractual basis to fulfill program requirements.

Meinhard Doelle
Executive Director

Debra Hawkins
Manager of Finance and Administration

Peter Mushkat
Communications & Development Officer

Program Officers

Jennifer (Alders) Lonergan
Angela (Baker) McKegney
Phil Brown
Maria Cain
Peggy Cameron
Donald Dodge
Peter Geddes
Gary McKegney
Darren Stewart
Cathy Trafford

Additional Staff Support

Over the past year, we received additional staff support from the following people:

Genevieve Perron
Beth Pederson
Volunteers to June 30, 2001
Marguerite Theriault
Susan Waringer
Nancy Delaney
Krista Jenkins
Ken Hamilton
Carolyn Slater
Paula Boudrea
Sophie Pilipczak
Patrick Powers
Rob Lovett
Rae Gabriel
Peter Stryde
Nick Veres
Hilary Rankin
Peter Stoffer

Environmental Policy

Clean Nova Scotia strives to "practice what it preaches" by incorporating environmental stewardship into office operations. Staff and visitors are reminded of the policy by a series of "Green Office" prompts. CNS attempts to procure low-impact products and supplies, follows a "no-scents" policy and disposes of waste in a responsible manner. Staff reuses paper and sorts scrap paper into various recycling streams. Draft documents are distributed through electronic means to save paper. Paper, cardboard, and beverage containers are taken to an Enviro-Depot. Water is conserved through a low-flush toilet and aerators and the kitchen area has a reusable coffee filter. Compostable organics are composted inour own backyard. Wasteless meetings and lunches are promoted. We have also developed a code of ethics for our staff, and a green procurement policy for purchasing in the office, which is available to the public.

Awards and Recognition

Over the eleven years of its existence, Clean Nova Scotia has received awards and recognition from the following organizations for its programs and activities:

Canada's Green Plan, 1993
Pitch-In Canada/Clean World International
Nova Scotia Environmental Award, 1996
Environmental Assessment Award 1997
EcoAction 2000 Environmental Citizenship Award, 1998
Gulf of Maine Council on the Marine Environment Visionary Award, 1998

Treasurer's Report

I am pleased to present the financial statements for Clean Nova Scotia for the year ended June 30, 2001. The following are some financial highlights for Clean Nova Scotia for the year.

Contract revenues remained stable in 2001 compared to 2000, with several new programs coming on stream to replace programs that ended in 2000 or in 2001. New or growing programs in 2001 include the Home Tune-Up Program, the Climate Change Centre, and the Halifax Regional Municipality Education Program. Programs that ended in 2000 or 2001 include the RRFB Waste Reduction Centre and the Moosehead Maritimes Beach Sweep. As of the end of the year ,CNS has an unrestricted deficit of $48,296, which represents the excess of liabilities, including deferred revenue, over current assets.

For the upcoming year, Clean Nova Scotia will continue its efforts to secure stable long term funding. Ongoing fundraising efforts with Clean Nova Scotia's corporate partners and individual donors, and new project opportunities, should enable Clean Nova Scotia to continue, and enhance, its service to the people of Nova Scotia.

Jim Cruickshank

Treasurer

Financials

Balance Sheet Year Ended June 30, 2001

	2001	2000
ASSETS		
Current		
Cash and short-term investments	$12,925	$54,959
Accounts receivable	$97,478	$49,932
HST and GST receivable	$2,427	$2,497
Inventory	$2,735	$2,422
Prepaid expenses	$8,139	$6,490
	$123,704	$116,300
Equipment/motor vehicles/building	$215,364	$218,633
	$339,068	$334,933
LIABILITIES		
Current		
Accounts payable and accrued liabilities	$45,021	$34,248
Deferred revenue	$130,078	$136,061
	$175,099	$170,309
NET ASSETS		
Unrestricted	-$48,296	-$50,910
Investment in capital assets	$212,265	$215,534
	$163,969	$164,624
	$339,068	$334,933

Statement of Revenue and Expenditures Year Ended June 31, 2001

Revenue	$665,333	$702,794
Expenditures	$665,988	$655,871
Net revenue	-$655	$46,923
Cash position beginning of year	$54,959	
Cash position end of year	$12,925	

Statement of Investment in Capital Assets

Balance, beginning of year	$215,534	$42,496
Purchase of capital equipment	$18,36	$188,866
Depreciation	$21,634	$15,828
Balance, end of year	$212,265	$215,534

126 Portland St. Dartmouth, NS B2Y 1H8 Phone: (902) 420-3474. Fax; (902) 424-5334.

A more detailed report is available on the CNS website: www.clean.ns.ca

Clean Nova Scotia

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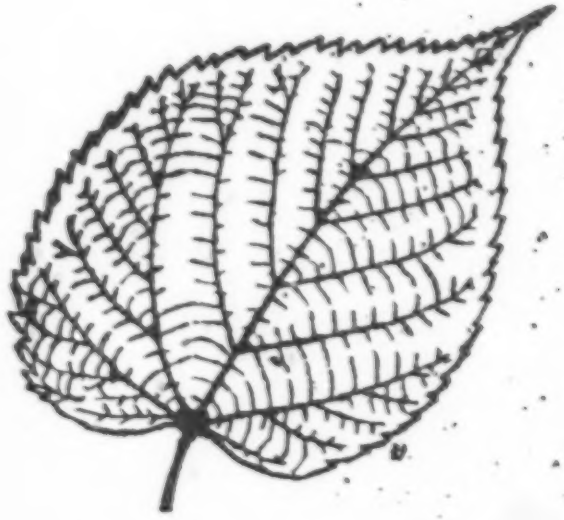

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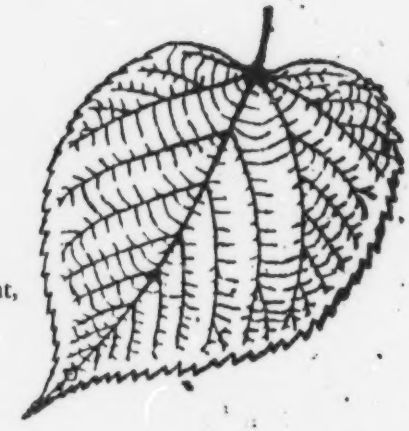
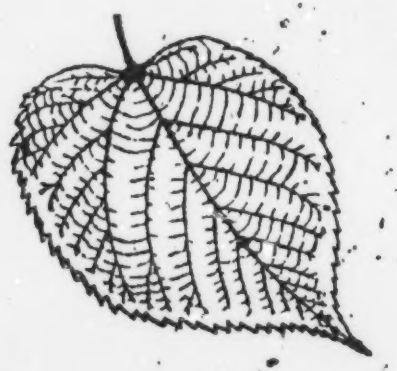


June 2001 saw the 'changing of the guard' at Clean Nova Scotia. It marked the end of Meinhard Doelle's tenure as Executive Director and the beginning of Angela Griffiths'. Accordingly, we have two parts to our Report from the Executive Director: Meinhard Doelle recounts the events of 2000/2001 and Angela Griffiths looks to the future.



Executive Director's Message

I feel very fortunate to have had the opportunity to be associated with Clean Nova Scotia for the past five years as Executive Director, a period that saw Clean Nova Scotia tackle new and challenging environmental issues such as climate change, energy and water conservation, and pesticides. At the same time, we have continued our tradition of delivering programs on litter and solid waste that are envied across the country and beyond. Programs like PACK and our Home Tune-up program have come into their own. The Climate Change Centre is doing pioneer work and showing the way for similar centres being set up across the country. These programs are helping Nova Scotians learn about their relationship to the environment and are poised to continue to do so for years to come. With these programs, we have continued the tradition of motivating Nova Scotians to better understand our individual role in reducing the impact we have on the environment through decisions we make every day. In the process, they have made us aware of emerging global challenges, such as climate change.

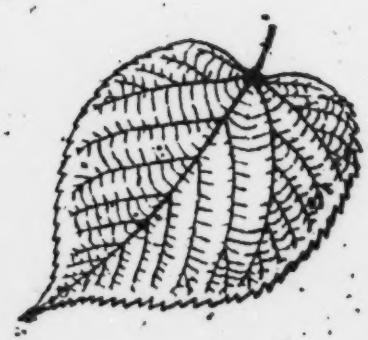
As my term as executive director comes to and end, I am provided with a unique opportunity to reflect upon the combined dedication of our funders, our members, our Board of Directors, and our staff. Each link in this chain has been essential in every achievement over the past five years. It is only this joint effort that has enabled us to achieve so much. Without taking away from this, I do want to illustrate the commitment brought to this organisation with a few examples.

Moosehead Breweries sponsored the Maritime Beach Sweep year after year as the sole sponsor in the amount of $25,000 for ten years, a truly remarkable corporate commitment to an environmental initiative. The RRFB has funded the majority of our solid waste efforts over the past decade, and was always supportive of innovative new ideas. Oland Breweries and Nova Scotia Power have been dedicated sponsors of our programs since our beginnings in 1988, a period of 13 years.

The dedication of our Board is perhaps best illustrated through our executive. It includes the experience of long time Board members such as Audrey Manzer and Andrew Paton, and the enthusiasm of relative newcomers Lesley Griffiths and Jim Cruickshank, with our tireless Chair, Don Zwicker to keep us all on the path. We have members who have been with us from the start, and whose support we can count on year after year. We have staff who have stuck with us year after year, in spite of financially more lucrative opportunities elsewhere, because they believe in what we do. Our three longest standing staff members, Peter Geddes, Cathy Trafford, and Dee Hawkins all illustrate this dedication. Finally, we have Marty Janowitz, who was "Clean Nova Scotia" for so many years, and who has been a pillar of strength on the Board during my term as executive director.

There are tremendous challenges ahead for societies around the world face in finding ways to meet human needs and improve quality of life in the face of increasing world population and shrinking resources. We have every opportunity through the unique partnerships that make up Clean Nova Scotia to show the world the way. We have long-term funders that we can count on to support our work, a Board and staff who believe in the mission of Clean Nova Scotia, and now a new executive director with the know-how and energy, with the youth and experience, to take Clean Nova Scotia to the next level. Under Angela Griffiths' leadership, Clean Nova Scotia is poised to take to next leap forward to making Nova Scotia an environmentally healthy, sustainable society with a quality of life that is a model to the world. I wish Angela, our Board, our staff, our funders, and our members all the best in this "mission possible".

Meinhard Doelle



Clean Nova Scotia has a history of over ten years of delivering credible, effective environmental education and as incoming Executive Director, I am proud to be a part of this dedicated team.

Nova Scotia stands on the eve of a new era in economic development and we are committed to demonstrating the same environmental leadership in the future as we have for solid waste management and pesticide use.

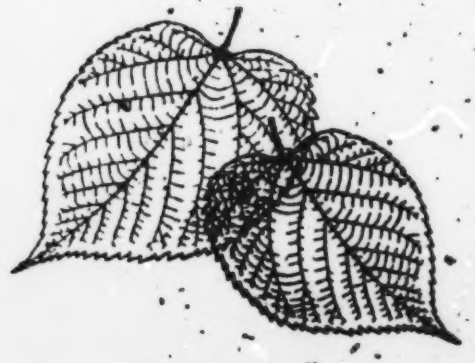
Nova Scotians are increasingly aware of, and concerned about, environmental issues such as climate change, air quality and water quality. Recent federal and international policy developments in these areas will affect us in many ways and Clean Nova Scotia will be at the forefront of efforts to provide education about the impacts and implications of these developments. We look forward to working with you to address the issues.

We welcome back returning Board members and at the same time anticipate the arrival of a new and expanded Board for the upcoming year.

I would like to take this opportunity to thank outgoing Executive Director Meinhard Doelle for his five years of commitment to Clean Nova Scotia. Meinhard steered Clean Nova Scotia through a difficult transition and has left the organization in a strong strategic position. We wish him success in his return to academia.

While funding continues to be a challenge, we plan to build on our successes in diversifying funding sources and to remain an important voice in environmental issues in Nova Scotia. As an organization we will strengthen and expand our current programs and work to further develop relationships with community, industry and environmental organizations. Clean Nova Scotia is driven by a dedicated and committed staff with the passion and knowledge to further environmental education in the province. When Nova Scotians have questions about the environment we live in, Clean Nova Scotia will be there as a resource. We look forward to hearing from you.

Angela Griffiths

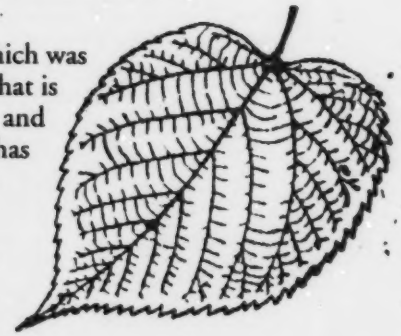


Chairperson's Message

As I complete my first year as Chair of Clean Nova Scotia, I cannot help but reflect over my four years of involvement with this unique organization. During that period, we, as an organization, have been steadily evolving. We moved from a tenancy situation in provincial government-owned space in Halifax to owner-occupied offices at 126 Portland Street in downtown Dartmouth. Slowly but surely by various means and spurred-on by human ingenuity, the building is being transformed from a banking facility to the "new home of Clean Nova Scotia". During that same period our organizational structure has grown and improved to enhance the long-term stability of Clean Nova Scotia.

Over the last couple of years there has also been a change in Clean Nova Scotia's programs. New programs such as "Home Tune Up", "Climate Change Hub" and "Clean Water", have taken on a higher profile. After 10 years of commitment to "Moosehead Maritimes Beach Sweep", Clean Nova Scotia and the Moosehead Brewery organization decided to target other areas and the Beach Sweep has been incorporated into the Great Nova Scotia Pick-Me-Up and the new Adopt-A-Beach Program. I would like to take this opportunity to extend a heartfelt thank you to Moosehead for having partnered with Clean Nova Scotia for the last decade in this very worthwhile Program.

In conjunction with our Corporate Fundraising Campaign which was launched last fall, a power point presentation was developed that is also a most informative tool in Board and/or staff orientation and for speaking engagements. The annual Corporate Campaign has achieved modest yet encouraging results that are growing at a steady pace.



The most significant news of the year came from our Executive Director, Meinhard Doelle, who announced in late winter that he would be leaving his position with Clean Nova Scotia to pursue advanced studies in Environmental Law. Over

the past five years Meinhard Doelle has served our organization very well and we are sorry to see him go. We extend our sincere best wishes as he journeys in another direction along his career path.

The response to our ad for a new Executive Director was very promising and as a result, Dr. Angela Griffiths was offered the position and accepted the challenge of steering the 'great ship' Clean Nova Scotia. Angela holds a doctorate in Resource Management and Environmental Studies from the University of British Columbia and has a broad range of experience in environmental issues. The Board wishes to extend a very warm welcome to Dr. Griffiths as we look forward to working with her toward the betterment of our organization.

I personally would like to thank the Board members for their commitment over the past year through Board participation, Committee work and attendance at events. I also wish to extend my sincere appreciation to Meinhard Doelle and all the staff of Clean Nova Scotia for their dedicated efforts and their commitment to the programs of Clean Nova Scotia.

Don Zwicker,
Chair

Current Programs

Great Nova Scotia Pick-Me-Up

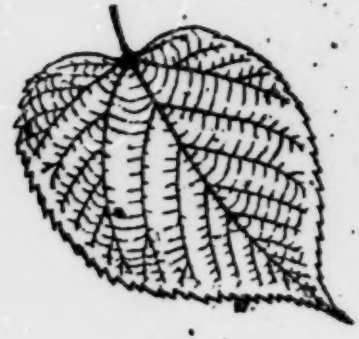
Initiated in 1992, the Great Nova Scotia Pick-Me-Up was sponsored this year by the Resource Recovery Fund Board, with in-kind support provided by Farnell Packaging. This long-running litter abatement program attracted over 26,000 volunteers to date in 2001.

Waste Reduction Week

October 15-21 marked Clean Nova Scotia's ninth annual Waste Reduction Week. The week is used to recognize the need to better manage the solid waste created by Nova Scotians, and to recognize efforts currently made to reduce the amount of waste produced in the province. Waste Reduction Week 2000 featured theme days. Clean Nova Scotia received a great deal of media coverage during the week, with spots on Breakfast Television and nightly appearances on ATV's Live at Five, as well as features in the Chronicle-Herald and Daily News

Nova Scotia Materials Exchange

The first not-for-profit materials exchange of its kind in Nova Scotia, the program is based on the idea that one person's garbage may be another person's treasure. The Materials Exchange is funded by Action 21 and the Resource Recovery Fund Board (Inc.), and features approximately 200 listings.



Environment Week June 3 - 9, 2001

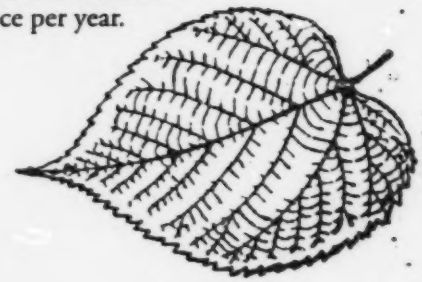
Environment Week is held every year to recognize the environmental achievements of Canadians and create awareness about the work which still needs to be done. The 3rd annual Beach Auction and Dinner was held on June 8. Also highlighted during the week was the Great Nova Scotia Pick-Me-Up. Theme Days for the week included Commuter Challenge Monday, Clean Air Tuesday, Green Workplace Wednesday, Oceans Day, and Waste Reduction Friday. Clean Nova Scotia received tremendous media coverage, with nightly spots on ATV's Live at 5, and articles in the Chronicle-Herald.

Clean Nova Scotia Web Site - www.clean.ns.ca

Our recently updated web page provides a comprehensive look at CNS activities and programs. The site contains information on activities, publications, resources and staff, with links to other web sites.

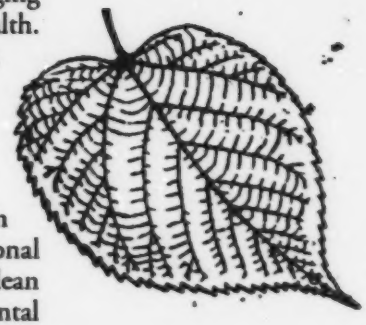
HRM Education

Clean Nova Scotia has been working with the Halifax Regional Municipality (as a component of the services provided for the RRFB) to complete the deliverables of their education and awareness contract to promote reducing, reusing, recycling and composting applications. The components of the contract include classroom presentations/school visits, visits to various Industrial, Commercial and Institutional (ICI) sectors, outreach/targeted events, Enviro-Depot visits twice per year.



Adopt-A-Beach Manual

Clean Nova Scotia, with funding from Gulf of Maine Council on the Marine Environment, has developed an Adopt-A-Beach manual. This manual will be used as a tool to expand the role of community groups concerned with the health of coastal systems. It will instructs people on coastal environmental issues such as marine debris, procedures for environmental emergencies, habitat conservation, preservation, and restoration, endangered species, how to plan around changing coastlines, and how water quality can be used as a measure of ecosystem health. A follow-on to this program is described in New/Proposed Activities below.



Home Tune-Up

Initiated in the fall of 1999, in partnership with the Climate Change Action Fund, the Nova Scotia Department of Natural Resources, the Halifax Regional Water Commission, Wilson Fuels and the Canadian Oil Heat Association, Clean Nova Scotia sends trained staff to residences in HRM to perform environmental assessments. In the homes, staff members assess areas such as water conservation, energy efficiency, solid waste management, household hazardous waste, and green spaces. Clean Nova Scotia Home Tune-Up assessors had visited close to 2000 homes in the Halifax Regional Municipality by March 2001.

In 2001, we will be adding a new component to the program called "Energuide for Houses" (EGH). The EGH program also involves a physical assessment of the home that includes technical measurement and calculation using a blower door and computer software. All EGH assessors are certified and enter a contract with NRCan (Natural Resources Canada). EGH assessors must complete training and have several of their assessments audited. This program will be launched in the fall of 2001.

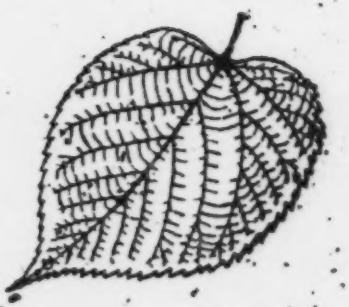
Climate Change Centre (Public Education and Outreach Hub)

The Climate Change Centre is part of a national network of organizations bringing sectors together to work collaboratively to build understanding of climate change and its environmental, economic and social impacts. This eighteen month pilot project is sponsored by the government of Canada's Climate Change Action Fund, Nova Scotia's Department of Natural Resources and Nova Scotia Power. The goal of the Centre is to encourage action and change by Nova Scotians to reduce greenhouse gas emissions by coordinating, supporting and building the capacity of climate change public education and outreach (PEO) efforts within the province.

During the first six months of the pilot phase (November 2000- April 2001) the Centre supported existing PEO initiatives and developed an inventory and analyses of existing Climate Change PEO activities throughout the region to identify what is working and what is missing. As well as supporting groups working on climate change PEO the Centre will identify a municipality and a large employer or retailer which have the capacity and the resources to undertake climate change PEO.

Pesticides Program

Clean Nova Scotia has been working with the Halifax Regional Municipality on the implementation of the pesticides by-law since May of 2001. CNS is currently contracted to review pesticide permit applications, conduct on site evaluations, and provide education and information on "natural landscaping" alternatives.



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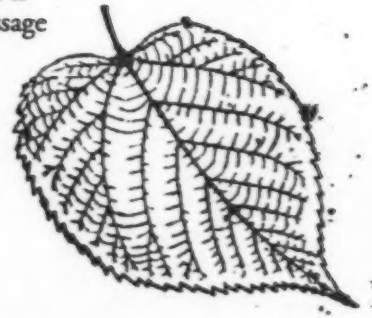
HEAT Line

Clean Nova Scotia operated the Home Energy Action Tips line on behalf of the province during the winter of 2000/2001. The program involved responding to public inquiries about energy efficiency via e-mail and a province-wide 1-800 number.

Quagmire

With the support of the McConnell Foundation, Clean Nova Scotia is revising and up-dating this popular education program. As part of the process, it is being aligned with both Nova Scotia's curriculum requirements for grades 7-9 as well as the Pan-Canadian Guidelines. Quagmire is also being translated into French. The program will be delivered in an electronic format (on CD-ROM) and opportunities for on-going support via the internet are being explored. This is an exciting new initiative that will allow Clean Nova Scotia to expand its message through new technologies.

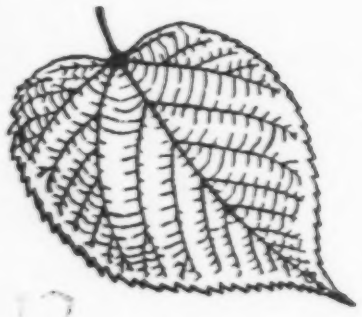


Enerplan

During the early spring of 2001 CNS conducted a small research project for Enerplan Consultants Ltd. Enerplan sells energy savings to companies by making infrastructure improvement recommendations. Should Enerplan be the successful bidder on a contract to improve municipal buildings owned by HRM, Clean Nova Scotia will be involved in the education component.

Cns Building Retrofit

With support from Environment Canada's EcoAction 2000 program, Clean Nova Scotia is making improvements to its building to help reduce our environmental impacts in the workplace. Improvements include increasing the efficiency of the heating system, insulation augmentation, air tightening, and installation of water conservation hardware. The building also serves as a demonstration site for this technology.



Programs in Development

Adopt-A-Beach Stewardship Program

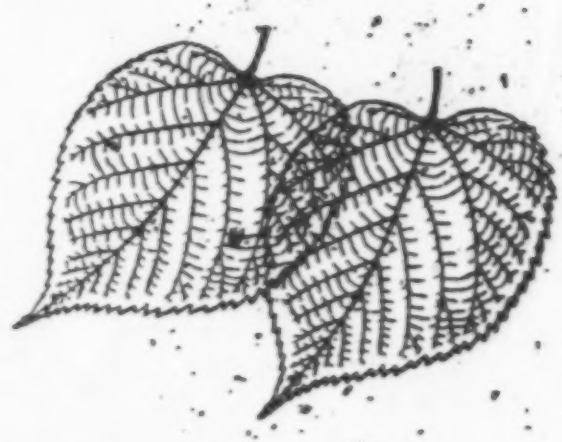
The Adopt-A-Beach Stewardship Program, which builds on the Adopt-A-Beach Manual developed by Clean Nova Scotia with the support of the Gulf of Maine Council, involves the promotion of community based stewardship for Nova Scotia's shorelines. Aspects of the Beach Sweep program will be incorporated into the Adopt-A-Beach Stewardship Program. The next steps in the development of this program are to secure sponsorship and then begin the process of identifying adopting groups and communities. Besides beach clean-ups, adopting groups will monitor their shoreline and may participate in coastal zone studies as well as acting as the community contact when issues arise. Requests for funding for this project are presently under review with encouraging responses to date.

Multi Unit Residential Tune-Ups

Initial discussions have begun with the Investment Property Owners Association (IPOANS) regarding the development of a Home Tune-Up style auditing program for apartment buildings.

Climate Change School Presentation Program

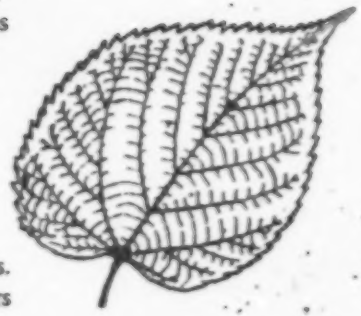
This program, which would be funded through the Climate Change Action Fund, would involve making presentations to students in Grades six, nine, and twelve on climate change sources, effects and solutions. The presentations would include information related to land, air, and water, as well as current, local information and success stories. Teacher educational kits, including class activity sheets and projects, would also be provided.



Publications

PACK

Initiated in 1995, the Planet Action Club for Kids (PACK) newsletter tackles environmental issues that affect us all, young and old. The newsletter, featuring "Cool Coyote", is aimed at senior elementary students and is accompanied by a Teacher's Guide which provides supplementary information and suggested activities for students. It is distributed three times a year. PACK has become part of the school curriculum for many elementary schools throughout Nova Scotia. The newsletter is engaging and relevant, due, in part, to its colorful artwork featuring Cool Coyote. Its informative content is contributed by local artists and writers, and has a Nova Scotian focus. PACK is distributed free of charge, and this year, reached approximately 15,000 children in over 700 classrooms across the province. During the 2000-2001 academic year, topics featured included climate change, the individual, and air. Look for upcoming features on solid waste management, watersheds, and birds and their habitats.



Renews

ReNews, distributed quarterly, is a newsletter that outlines current CNS activities. The newsletter reaches over 2,500 individuals, businesses, schools, and members of government.

Membership Brochure

Our new membership brochure gives an overview of Clean Nova Scotia and its flagship programs. It underscores the importance of connecting with nature and taking initiative in protecting the environment. The back panel features eco-facts and tips. The brochure insert has recently been updated to reflect the new membership fee structure, which now includes a special price for Youth/PACK members, students and seniors, and families.

Adopt-A-Highway Brochure

Clean Nova Scotia has partnered with the Women's Institutes of Nova Scotia, the Lions Club of Nova Scotia, and the Departments of the Environment and Labour, Economic Development and Tourism, and Transportation and Public Works to invite concerned individuals and groups to become stewards of sections of Nova Scotia's highways.

Nova Scotia Materials Exchange Brochure

Created for the Materials Exchange program, which has a long-term goal of helping business and industry develop creative ways to avoid landfilling and reduce disposal costs, this brochure describes program features and includes a materials listing form.

Climate Change Brochure

This brochure, for one of CNS's newest programs, was designed to complement the information workshops delivered across the province and provide a beginner's introduction to the climate change issue. The colorful publication explains key terms, provides a layperson's explanation of how climate change can affect them, as well as tips for reducing energy use.

Climate Change Videos And Cable Show

Building on the successful eight-part waste reduction video series filmed in 1997, Clean Nova Scotia has completed an additional four videos, produced by Access Communications in Dartmouth. Climate change is the focus of these new shows. The shows have been made available to cable stations across the province, and video tapes have been produced for the public.

Annual Report

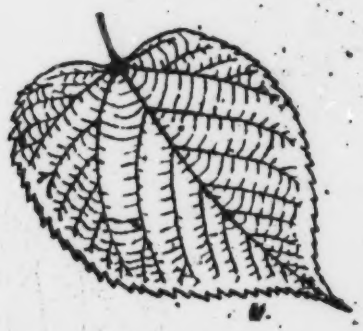
Clean Nova Scotia's annual report, presented to members at our Annual General Meeting, provides an overview of CNS activities for our fiscal year, which runs from July 1 of one year, to June 30 of the next. Our annual report lists members of the CNS team, financial and program information, as well as details about current and developing projects.

Home Tune-Up Brochure

Created for the Home Tune-Up program currently underway, the brochure features information about climate change and the environmental impact we have as homeowners, tips for conserving energy in the home, and an outline of the benefits of giving your home a tune-up.

Guide To Environmental Law For Nova Scotians/Environmental Assessment Handbook

In partnership with PWM Research & Consulting and the Legal Information Society of Nova Scotia, Clean Nova Scotia has published a CD-ROM covering environmental law in Nova Scotia. This is available through the Legal Information Society.



Media Coverage/Activities

Clean Nova Scotia stories and media releases were picked up by a variety of electronic and print media, including the following:

Television

ASN's Breakfast Television, ATV's Live at Five, CBC News, and Access Cable.

Radio

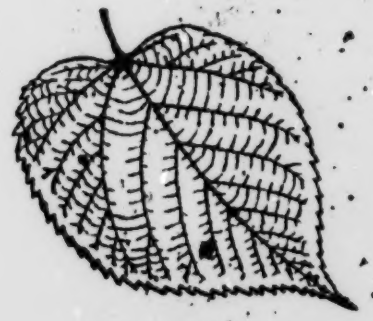
AVR - Annapolis Valley Radio, CKDU Dalhousie University, UN Global Shortwave Radio, CBC Main Street, CJCH Radio Halifax, CJLS Radio Yarmouth, CBC Information Morning, CBC Maritime Noon.

Print

Atlantic Construction Journal, The Chronicle-Herald, Commons North Neighbourhood Association Neighbourhood News, The Daily News, Dartmouth Downtown Development Corporation's What's Up in Downtown, Ecology Action Centre's Between the Issues, Education 2000, Efficiency News, Enerplan/ROSE News, Healthy Homes Indoor AIR Lines, Nova Scotia Youth Conservation Corps News, Parent-Child Guide Book, The Southender, the Antigonish Casket, The Coast, The Contractor's Desk, The EnviroConnect, the Hants Journal, the Nova Scotia Business Journal, The Record, the HRM WasteLess Exchange, the Truro Daily News, and the Halifax Regional Water Commission Water Talk, the Seniors' Advocate, Metro Transit Go Times, the Guardian, the Amherst Record, and the Valley Mirror.

The Daily News Sunday Homes Column

Over the past year, Clean Nova Scotia had a number of home-related environmental pieces published in the Sunday Homes section of The Daily News.



Fundraising

Membership Campaign

Over the past year, initiatives have been put in place to encourage new membership. We had 745 new members join between July 1, 2000 and June 30, 2001. We wish to welcome these new members to the Clean Nova Scotia family.

Beach Auction Gala

On June 8, International Oceans Day, CNS held the 3rd annual Beach Auction and Dinner. At Pier 21, participants enjoyed a delicious meal, and were entertained by Master of Ceremonies Nancy Delaney. Keynote speaker Richard Wheeler, enviro-adventurer, gave a presentation on his experience as a solo-kayaker following the path of the Great Auk from Newfoundland to Cape Cod. A silent auction was held during the dinner, and a live auction, featuring the creations of local artists, took place later in the evening. Some of the auction items included a trip for one to Sable Island, a weekend for two at the Whitman Inn, and an historic tour of Alexander Keith's Brewery. A new part of this year's event was the School of Fish Contest. Grade Four students in HRM were invited to create papier mache fish with the most fantastical fish in the opinion of those present taking the prize. A big thank-you to classes from George Bissett Elementary, Caldwell Road School, Shannon Park Elementary, Bicentennial School, Lakeview School, Beaverbank-Kinsac School, and Tantallon Elementary School for taking part in what will definitely be an annual treat. Proceeds from this event go toward programs that help educate about environmental stewardship.

Annual Corporate Campaign

In the summer of 2000, working with industry leaders from across the province, the Board embarked on an exciting new corporate campaign to raise funds for Clean Nova Scotia. Many of those recognized the long-term through multi-year pledges of support. This campaign is growing and we invite you to join these companies in Putting Our Future First.

Champion Award ($25,000 and up)

Nova Scotia Power Inc.

Metro Radio Group

Patron Award ($10,000 - $24,999)

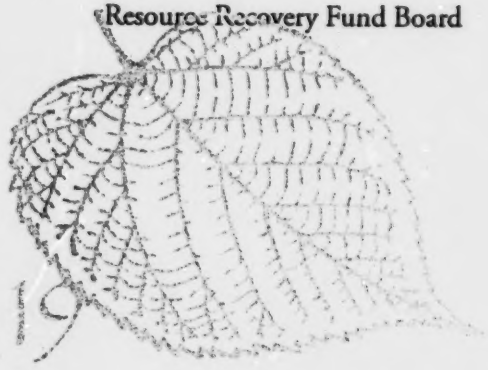
Eastlink

Canadian Oil Heat Association

Halifax Regional Water Commission

Nova Scotia Department of Environment and Labour

Resource Recovery Fund Board



Benefactor Award ($5,000 - $9,999)

ATV/CTV

TD/Canada Trust Friends of the Environment Fund

Michelin

Oland Brewery

The Chronicle-Herald Ltd.

Supporter Award ($2,000-$4,999)

Canadian Airlines (Corporate Safety and Environmental Services)

Canadian Wildlife Service

Environment Canada (Atlantic Region)

Eastbridge Consulting

Imperial Oil Charitable Foundation

Maritimes & Northeast Pipeline

StoraEnso

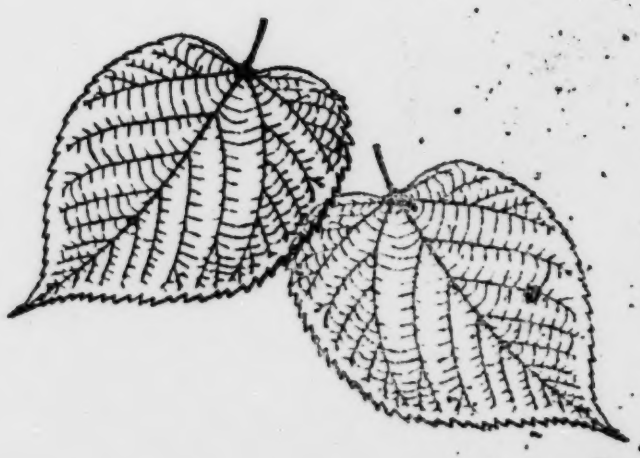
Wilson Fuels

Contributor Award ($600 - $1,999)

Enerplan Consultants Ltd
The Oland Brewery Ltd.
PanCanadian Petroleum Group
Rideau Construction

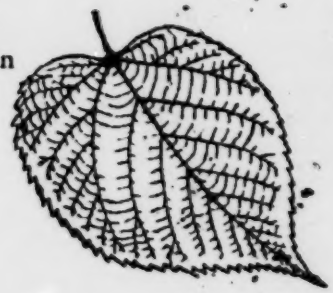
Friends Award

Atlantic Wholesalers (Loblaws)
Brent Austin
Clearwater Fine Foods Inc.
Deloitte & Touche
Dillon Consulting
E.D. Horlock
Hilary Rankin
Jacques Whitford
Jason Schella
Jill Cooper Robinson
John Manning
Krista Jenkins
Larry Leblanc
Marty Janowitz
Meinhard Doelle
Nancy Delaney
Phil Otto
Philip Environmental
Seagull Pewter
Steve Fudge
Steve Rankin, Jr.
Stewart McKelvey Stirling Scales
TwinPak

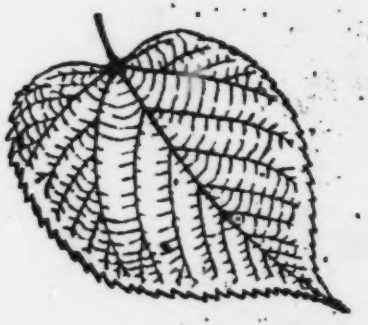


In-Kind Recognition Awards

Al Chaddock
Alderney Landing
Alex Colville
Allura Communications Ltd
Appleton Chocolates
Bebbington Industries
Betty's Cards and Gifts
Blomidon Inn
Brenda Hodinott
Brio Bodywear Inc.
Bro-Moc Print & Litho Ltd.
Carol Hansen MacDoanld
Captain Evans Wharf
Casino Nova Scotia
Clean Nova Scotia Staff
Coast Magazine
Coastal Spirit Expeditions
Compass Communications
Environment Canada
Fireworks Gallery
Frame Plus Art
Frog Hollow
Golf Central
Great Ocean Natural Food Market
Halifax Regional Water Commission
Harbour Hopper Tours
Historic Feast Dinner Theatre
Jane Shaw Law
Jennings Seminar Group
Jest in Time Theatre
Joan Doherty
John Dunswoirth
Joshua Kurek
Lasting Impresions
Leighton Davis
Maritime Campus
Maritime Digital Colour
Maritime Marlin Travel
Marjorie Willison
Murphy's on the Water
National Art
Neptune Theatre
Oland Brewery Ltd.
PartyLite Gifts
Peller Estates
Pier 21



P'lovers
Radical Concepts
Roger Savage
Salon Marrakesh
Sandy Alexander
Sara Bonneyman
Seagull Pewter & Silversmiths Ltd.
Stuart MacLean
Susan Waringer
The Flag Shop
These to Those
Trail Shop
Urban Alchemy
Vasari
Visual Impact
Westin Nova Scotian Hotel
Whitman Inn
Wilson Fuels
Woozles

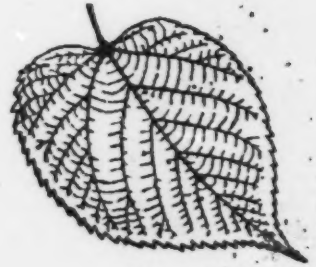


Board Of Directors

Ray Côté
Archie Fader
Lesley Griffiths
Jack Hartnett
Martin Janowitz
Lorrie Roberts
Brenda MacDonald
Audrey Manzer, Past Chair
Nigel Miller
Steve Rankin Sr
George Taylor
Don Zwicker, Chair

Executive Committee

Jim Cruickshank
Andrew Paton
Audrey Manzer
Lesley Griffiths
Don Zwicker



CNS Committees

Future Committee

Waste Reduction Week Committee

10th Anniversary Committee

Climate Change Advisory Committee

Membership Committee

PACK Advisory Committee

Beach Auction and Dinner Committee

Nomination Committee

Climate Change Action Committee

Program Planning and Volunteer Committee

Clean Water Action Committee

Corporate Campaign Committee

External Committee Memberships

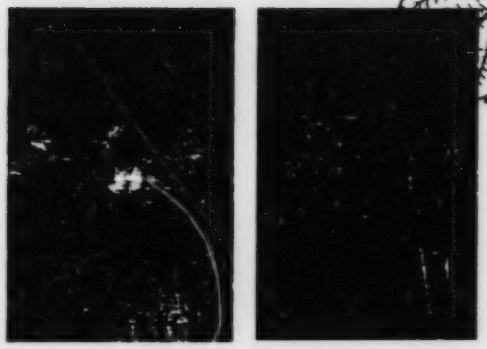
Gulf of Maine Committee

Adopt-A-Highway Committee

Nova Scotia State of the Environment Advisory Committee

Voluntary Planning

Go For Green Committee



Staff

Clean Nova Scotia has a permanent staff consisting of the Executive Director, the Manager of Finance and Administration, and the Director of Development. Other staff are hired on a contractual basis to fulfill program requirements.

Meinhard Doelle

Executive Director

Meinhard holds a B.Sc. (Chemistry) and an LL.B. from Dalhousie University and earned a Master of Law degree from Osgoode Hall Law School. Meinhard has extensive experience in environmental law and policy issues. He has acted as policy advisor to the Canadian Environmental Assessment Agency, and was the principal legislative drafter of the discussion draft of the Nova Scotia Environment Act, released in 1993. Meinhard practiced environmental law in Halifax before joining CNS.

Debra Hawkins

Manager of Finance and Administration

Debra performs the combined duties of office manager and finance manager for Clean Nova Scotia. Reporting to the Executive Director, she is responsible for the administration and coordination of office operations, development of general office procedures, financial reporting, and accounting. With over 17 years of experience, Debra brings a wide range of expertise to her position with CNS.

Peter Mushkat

Communications & Development Officer

Peter Mushkat joined Clean Nova Scotia to fill the gaps resulting from the departures of Hilary Rankin and Anita DeCoste. Since graduating from Dalhousie Law School in 1986, Peter Mushkat has been working in the areas of marine and environmental law as a consultant, researcher, and teacher. Much of Peter Mushkat's work for government, private sector, and NGO clients has been focused on how to integrate environmental awareness into everyday activities. In addition to his legal background, Peter has extensive experience in publishing and administration having worked with various NGOs as in-house editor and in management positions.

Jennifer (Alders) Lonergan

Programs Officer

Jennifer is part of the Home Tune-Up team. Prior to joining Clean Nova Scotia, she was employed as a home assessor with the Clean Annapolis River Project. She has a Bachelor of Science in Environmental Studies from Saint Mary's University. She enjoys helping homeowners save money while reducing greenhouse gases.

Maria Cain

Programs Officer (on leave)

While at Clean Nova Scotia, Maria has worked on the Waste Reduction Centre, conducting presentations on solid waste reduction to schools and the ICI sector. Currently, Maria is the Administrator of Clean Nova Scotia's Planet Action Club for Kids (PACK) newsletter. Maria also works on climate change issues and she will be the coordinator of the Climate Change Public Education and Outreach (PEO) Hub. Maria has a degree in psychology as well as a Master's in Environmental Studies from the School of Resource and Environmental Studies at Dalhousie University. Before joining CNS, Maria worked with the Oasis Environmental Society and the Annapolis Valley Regional School Board.

Peggy Cameron

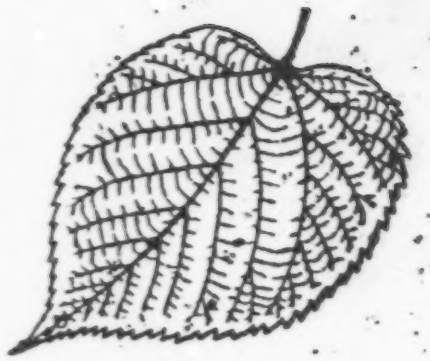
Programs Officer

Peggy Cameron, who is responsible for the Climate Change Centre, has a background in biology, education and environmental studies. Peggy has been employed and volunteered in environmental endeavours for about fifteen years in local and international settings. She is most interested in resource mismanagement, media construction, economic bafflegab and car addiction treatment.

Donald Dodge

Programs Officer

Donald has a B.B.A. from Acadia University and a background in the energy



business. He is presently working as an assessor for the Home Tune-Up program. He is also working with the Nova Scotia Materials Exchange.

Peter Geddes

Programs Officer

Peter has coordinated a number of programs including Pollution Prevention Audits, public and private industry solid waste management workshops, and Gulf of Maine protection programs. Most recently, Peter has been coordinating the Home Tune-Up residential energy efficiency program. Peter has a Bachelor of Design in Environmental Planning and a Diploma in Building Technology. Before joining Clean Nova Scotia, he worked in the field of land development, resolving engineering and environmental issues.

Angela Baker McKegney

Programs Officer

Angela brings the perspective of a teacher to the educational programs of Clean Nova Scotia. She holds a B.A. and M.A. in history as well as a Bachelor of Education degree. Angela is the new author and administrator of Clean Nova Scotia's Planet Action Club for Kids (PACK) newsletter. In addition, she gives presentations and workshops on waste reduction to schools and businesses. She sets up educational displays in venues across H.R.M. and participates in events designed to promote awareness of waste reduction issues across the province.

Gary McKegney

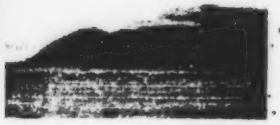
Programs Officer

Gary McKegney works on the Home Tune-Up program. Gary has a BSc in Marine Biology from Dalhousie University and a diploma in Water Resources Technology from Nova Scotia Community College. Gary has also authored the Clean Nova Scotia Adopt-A-Beach Resource Guide. Gary's training, experience, and education give him the necessary tools to relate energy savings and water conservation in the home to helping solve some of the environmental problems that face us today.

Cathy Trafford

Programs Officer

Cathy has worked on a number of programs over the past year; most recently, she has been coordinator of the Moosehead Maritimes Beach Sweep and Great Nova Scotia Pick-Me-Up. Fluent in French and English, she also delivers presentations on waste reduction, attends provincial events, and sets up educational waste reduction displays. Cathy has many years of experience in the solid waste field. With her enthusiasm and energy, Cathy is a popular presenter in schools in Halifax Regional Municipality.



Additional Staff Support

Over the past year, we received additional staff support from the following people:

Genevieve Perron

Volunteers to June 30, 2001

Marguerite Theriault

Susan Waringer

Nancy Delaney

Krista Jenkins

Ken Hamilton

Carolyn Slater

Paula Boudrea

Sophie Pilipczak

Patrick Powers

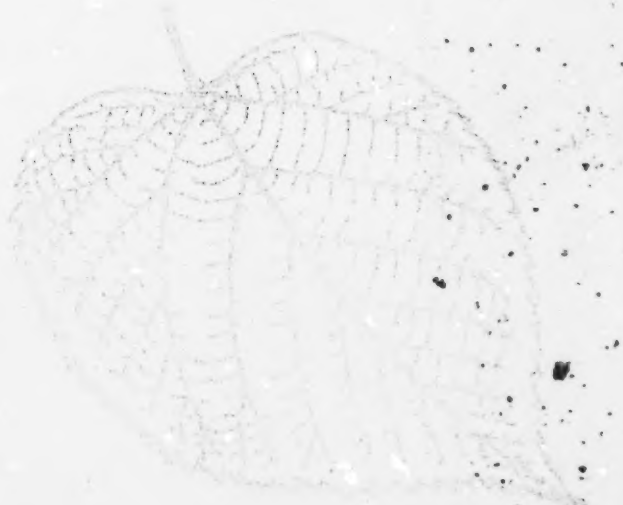
Rob Lovett

Rae Gabriel

Peter Stryde

Nick Veres

Beth Pederson



Awards and Recognition

Over the eleven years of its existence, Clean Nova Scotia has received awards and recognition from the following organizations for its programs and activities:

Canada's Green Plan, 1993

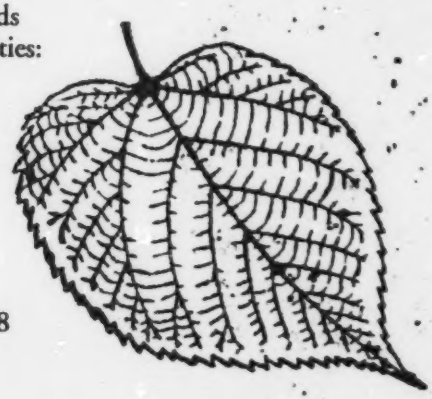
Pitch-In Canada/Clean World International

Nova Scotia Environmental Award, 1996

Environmental Assessment Award 1997

EcoAction 2000 Environmental Citizenship Award, 1998

Gulf of Maine Council on the Marine Environment Visionary Award, 1998



Environmental Policy

Clean Nova Scotia strives to "practice what it preaches" by incorporating environmental stewardship into office operations. Staff and visitors are reminded of the policy by a series of "Green Office" prompts. CNS attempts to procure low-impact products and supplies, follows a "no-scents" policy and disposes of waste in a responsible manner. Staff reuses paper and sorts scrap paper into various recycling streams. Draft documents are distributed through electronic means to save paper. Paper, cardboard, and beverage containers are taken to an Enviro-Depot. Water is conserved through a low-flush toilet and aerators and the kitchen area has a reusable coffee filter. Compostable organics are placed in vermicomposting bins or trenched into outdoor planters. Wasteless meetings and lunches are promoted. We have also developed a code of ethics for our staff, and a green procurement policy for purchasing in the office, which is available to the public.

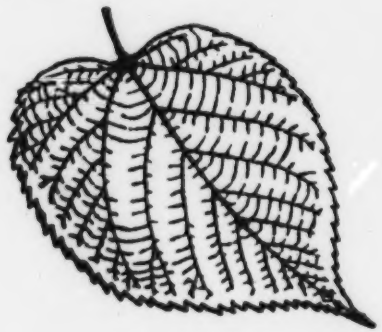
Things For Sale

Quagmire: an interactive role-playing game designed to educate junior high students on issues of sustainable development. The issue: a proposal to build a road through a wetland. Price: $95 plus shipping.

Clean Nova Scotia T-shirts: our colorful eye-catching T-shirts are still available at $15 each or $25 for two.

The Travelling Environmental Show: This informative videotape series consists of 30-minute episodes on Household Hazardous Wastes, Composting, Disposal Options, Journey of a Pop Bottle, Success Stories, Waste as a Resource, Litter and Construction and Demolition Debris. Own the entire series for $65 plus HST or buy individual tapes for $9.99 plus HST.

As well, our new four-episode series on climate change is now available at $9.99 per video, or $33.00 for the set (plus HST). Episodes include The Science of Climate Change, Climate Change in Nova Scotia, Climate Change and Your Home, and Climate Change and Transportation.



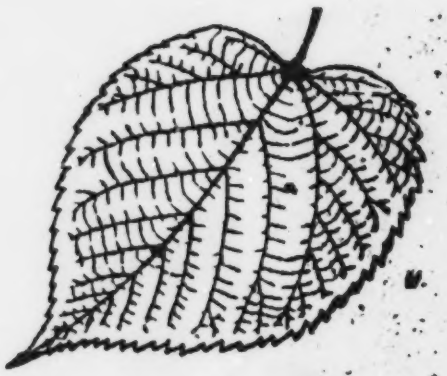
Treasurer's Report

I am pleased to present the financial statements for Clean Nova Scotia for the year ended June 30, 2001. The following are some financial highlights for Clean Nova Scotia for the year.

Contract revenues remained stable in 2001 compared to 2000, with several new programs coming on stream to replace programs that ended in 2000 or in 2001. New or growing programs in 2001 include the Home Tune-Up Program, the Climate Change Hub, and the Halifax Regional Municipality Education Program. Programs that ended in 2000 or 2001 include the RRFB (Inc.) Waste Reduction Centre and the Moosehead Maritimes Beach year. As of the end of the year the Foundation has an unrestricted deficit of $48,296, which represents the excess of liabilities, including deferred revenue, over current assets.

For the upcoming year, Clean Nova Scotia will continue its efforts to secure stable long term funding. Ongoing fundraising efforts with Clean Nova Scotia's corporate partners and individual donors, and new project opportunities, should enable Clean Nova Scotia to continue, and enhance, its service to the people of Nova Scotia.

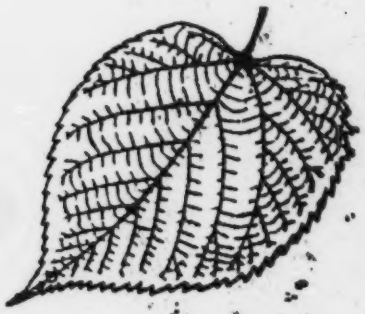
Jim Cruickshank
Treasurer



Financials

Balance Sheet Year Ended June 30, 2001

	2001	2000
ASSETS		
Current		
Cash and short-term investments	$12,925	$54,959
Accounts receivable	$97,478	$49,932
HST and GST receivable	$2,427	$2,497
Inventory	$2,735	$2,422
Prepaid expenses	$8,139	$6,490
	$123,704	$116,300
Equipment/motor vehicles/building	$215,364	$218,633
	$339,068	$334,933
LIABILITIES		
Current		
Accounts payable and accrued liabilities	$45,021	$34,248
Deferred revenue	$130,078	$136,061
	$175,099	$170,309
NET ASSETS		
Unrestricted	-$48,296	-$50,910
Investment in capital assets	$212,265	$215,534
	$163,969	$164,624
	$339,068	$334,933



Financials

	2001	2000	
Statement of Revenue and Expenditures Year Ended June 31, 2001			
Revenue	$665,333	$702,794	
Expenditures	$665,988	$655,871	
Net revenue	-$655	$46,923	
Cash position beginning of year			$54,959
Cash position end of year			$12,925
Statement of Investment in Capital Assets			
Balance, beginning of year	$215,534	$42,496	
Purchase of capital equipment	$18,365	$188,866	
Depreciation	$21,634	$15,828	
Balance, end of year	$212,265	$215,534	